



CAMP VERDE COMMUNITY LIBRARY

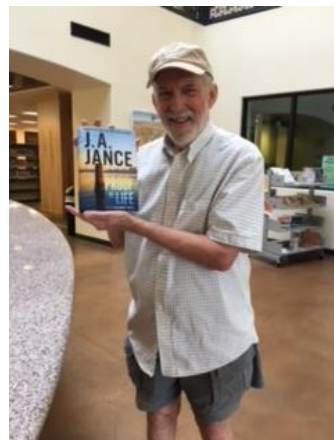
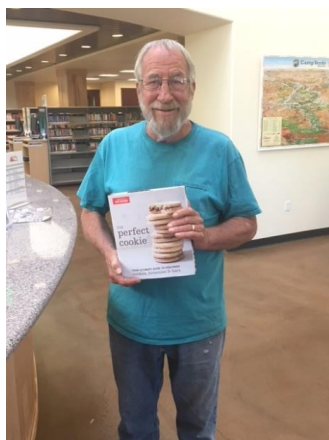
130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – September 2017
DATE: 10/11/2017
CC: Department Heads, Town Council

In response to a request from Mayor German and our Town Manager, Youth Services Librarians, Nadia and Zack began working with Shawna from Parks & Recreation and Sebra from Economic Development to put together a youth council that goes beyond the Teen Advisory Board previously sponsored by the library. These talented folks dedicated to creating opportunities for Camp Verde youth will be meeting over the next several months to decide on the details before rolling this out early next year.

Report from Circulation Librarian, Alice Gottschalk: September was Library Card sign up month. We encouraged people to get cards and offered competition for three prizes. One was a drawing for JA Jance's new book won by Jerry Miller. Another was to guess how many pieces of candy were in a giant jar. The winner, Ashlee Garside guessed 396 and the jar contained 398. The last prize was a drawing for The Perfect Cookie cookbook won by James Malone. We had 81 participate in the book drawing and 81 participate in the candy drawing, a good turnout for the Library Card sign up campaign. (Winners: Ashlee Garside, James T Malone, Jerry Miller)



Report from Teen Librarian, Zack Garcia: Chainmaille and Coloring programs have been discontinued, due to lack of attendees. Now, I will begin working on a Raspberry Pi program, which should be both fun and educational. But for the rest of October, I will focus on getting out 3D printer operational. The machine is around 65% complete, and I hope to be printing with it by the end of the month or the beginning of November. The 3D Printer is exciting in and of itself, but Prusa has also released upgrades and modifications that would allow it to print different materials simultaneously. But for the time being, I just want to get it working.

On September 30 I held an all-ages Magic the Gathering event that was very successful. Everyone in attendance enjoyed themselves, and it was great to see my teens have the opportunity to play against older players. I plan on continuing the event on the last Saturday of each month. For Library Card Signup Month, the Teen Library had two book drawings. 21 teens checked out books and entered into the contest. Attached photo is Casey Fahey with the book he selected.



Report from Youth Services Librarian, Nadia Torabi: In October, we will continue with our regular programming. Story Time Wednesdays at 10:00 am, will explore autumn fun with apples, leaves, pumpkins, and Halloween. LEGO Club continues every Friday at 11:00 am. We have several new LEGO sets, bought with a donation from the Friends of the Library. During STEAM (every Friday at 1:00 pm), we are beginning to explore basic cooking knowledge and skills, followed up by two cooking lessons. We will also make pumpkin volcanoes in celebration of October and fun science. For Craft Night, October 19 at 4:00 pm, we will carve and paint pumpkins. During our Bilingual Story Time on October 25th at 3:00 pm, we will be reading *Fiesta Secreta de Pizza* (or “Secret Pizza Party”) by Adam Rubin followed by a pizza party. At the end of October, we will begin our first series of FREE parenting workshops presented by *Arizona’s Children Association* and supported by *First Things First*. The series titled, *First Five Years* will teach about a child’s development and growing brain, how to prevent tantrums and other problems, how to use mindfulness and keep calm, and six ways to prepare a child for school success. Free gifts, such as books and puppets, will be given to parents who attend. Childcare will be provided. The sessions start Monday, October 23 and run through November 13 from 10:00-11:30 am. Registration is required. Contact Salli Maxwell at 928-443-1991 ext. 2040.

We celebrated Library Card Signup Month, with two book drawings and contest to see who could guess the number of Legos in a jar. 23 kids participated in the books drawing and 32 in the Lego contest.

Report from Reference & PC Help Librarian, Gerry Laurito: Thanks to Hugo, we have a new computer at the PC Help Desk so the old one can be used to control the coin box for our public printing. This setup is recommended by the manufacturer of the print release system. We will monitor the performance of the coin box which typically loses its network connection multiple times per day making it difficult for patrons to print. Hopefully the new setup will improve our printing services.

We recently cataloged PC headphones requiring patrons with their own library cards to check them out and return them at the end of their session. This change was made as a result of a loss of headphones over the past couple of months. For PC users without a library card, we offer ear buds for sale at \$2 each. We exploring options to bring computer classes to our patrons through The Center. We plan to offer classes from basic to MS Office classes and other job related computer skills.

To really keep up with what is going on at the library, don’t forget to follow us on Facebook at: <https://www.facebook.com/campverdelibrary>

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September 2017 - In This Issue:

See What's New...

Save the Date...

NEW!! Library Resource

Children's Library

Teen Library

What's Happening?



Bestselling Author Talk & Book Signing

Friday 09/15 @7:00p

CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road, Camp Verde AZ 86322 554-8380

Sponsored by Friends of Camp Verde Library: we will have refreshments set out and books for sale starting at 6:00p



See What's New...

Let's Talk: Meet the Press

Starting Wednesday, September 20 at 3:30p meet the staff of the Camp Verde Bugle newspaper at a Meet the Press gathering. Join Bugle reporter Bill Helm and publisher Pam Miller for conversation - and a hot cup of coffee. No agenda or speeches, just a chance to ask questions and voice concerns, even share story ideas. Meet the Press will be held the third Wednesday of each month, from 3:30p to 4:30p in the Fireside Room at the library.

Calling Indie Authors!!

We're hosting an event to celebrate the [2nd Annual Indie Author Day](#) on Saturday, October 14 from 10:00a - 2:00p at the library. If you or someone you know is an indie author, please contact us at 928-554-8391/8381 to find out how you can participate in this event. [Read More...](#)

Magic: The Gathering

Join Zack (of Game Night with Zack fame) Saturday, September 30 from noon to 5p at the Library for an afternoon of casual Magic: The Gathering play in 60-card and Commander formats. The game

is open to all ages. Players must bring their own cards. Food will be available at the library for purchase. For more information, contact Zack Garcia at zachary.garcia@campverde.az.gov.

Family Craft Night

Youth Services Librarian, Nadia Torabi, has a fun night of crafts planned for parents and children to participate together. September's focus will be on making scarecrows. All supplies are provided by the library. Please pre-register at 554-8387 or in the Children's Library so we know how many kits to prepare.

Save the Date...

- **Thursday, October 5: Northern AZ Health Screening**
- **Friday, October 13: Kingdom of the Spiders**

Did you know that this 1977 sci-fi horror movie starring William Shatner was filmed in Camp Verde? Now you can see Camp Verde's claim to cinema fame FREE at Camp Verde Community Library! This movie showing is part of the 60th Annual Fort Verde Days Celebrations running October 13-15.

- **Saturday, October 14: Celebrating Indie Author Day**
- **Tuesday, October 31: Trunk or Treat on Main**

Checkout Our NEW TumbleBook

Library ... What is a TumbleBook Library?

TumbleBooks are animated, talking picture books which teach kids the joy of reading in a format they'll love. TumbleBooks are created by taking existing picture books, adding animation, sound, music and narration to produce an electronic picture book which you can read, or have read to you. TBL also includes National Geographic videos and games. [Learn More](#)



CHILDREN'S LIBRARY Highlights

Family Craft Night Kicks-Off

Join Miss Nadia, Thursday, October 21 at 4:00p for this make-it-take-it craft night, creating small scarecrows from materials provided by the library.

S.T.E.A.M. Time Picks up Steam!

Join Miss Nadia for hands-on science, technology, engineering, arts, or math activities designed to appeal to 7-11 year-olds. STEAM activities for the rest of the month include testing how strong spaghetti is and starting our first Library and Park Clean Up Day in celebration of [National Cleanup Day](#).

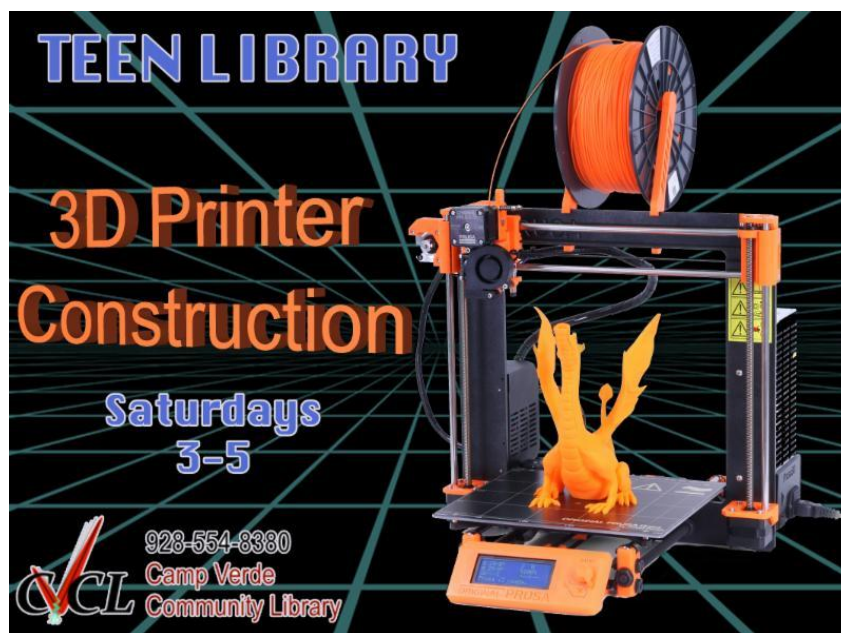


Get Caught Reading a Banned Book

September 24-30, 2017 is **Banned Books Week**, an annual event celebrating the freedom to read. The week highlights the value of free and open access to information. Banned Books Week brings together the entire book community - librarians, booksellers, publishers, journalists, teachers, and readers of all types - in shared support of the freedom to seek and to express ideas, even those some consider unorthodox or unpopular. During the last week of September, STEAM and Story Time will focus on banned children's books as we read a few picture books from the American Library Association's **frequently challenged book list**. In STEAM Time, we will be experimenting with Harry Potter potions in honor of this highly challenged series of books.

LEGO Club - Moves to Fridays at 11:00a

Everyone loves LEGOs. Join us for challenging, interactive exercises that stimulate the imagination.



TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

Build a 3D Printer- Saturdays @3:00p

Put down your tablets & phones, close that laptop and join with other teens to play games with Zack. [Learn More](#)

What's Happening?

- Thursday, 09/14 5:30p Music in the Stacks
- Friday, 09/15 8:00a-5:00p Mental Health First Aid - FREE 8-hour Class [Read More...](#)
- Friday, 09/15 9:00a Congressman Tom O'Halleran's team meets with constituents
- Friday, 09/15 9:00a Northern Arizona Hospice's Grief Support Group
- **Friday, 09/15 7:00p J.A. Jance Author Talk & Book Signing** [Read More...](#)
- Tuesday, 09/19 10:00a Writing for Fun & More!
- Wednesday, 09/20 3:30p Meet the Press
- Thursday, 09/21 6:00p VV Special Needs Support Group: tips & info for families
- Thursday, 09/21 5:30p Sail Through Life's Seasons with Essential Oils class
- Thursday, 09/21 4:00p the Verde Valley Photographic Society
- Thursday, 10/05 9:00a Northern AZ Health Screening Event
- **Monday, 10/09 LIBRARY CLOSED**

- Tuesday, 10/10 2:30p-4:30p 4 Time-Tested Tools to Increase Success
- Thursday, 10/12 5:30p Music in the Stacks
- Monday, 10/16 10:00a Writer's Critique

FREE Friday Family Movies 6:30p

[Learn More](#) ...

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	Sep-17	Sep-16	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	8,260	5,745	43.8%	26,578	18,144	46.5%
New Cards Issued	96	67	43.3%	349	211	65.4%
Public Computer Sessions	1,457	1,649	-11.6%	4,455	5,201	-14.3%
Early Literacy Computer Use	165	45	266.7%	433	147	194.6%
Requests for Computer Help	111	108	2.8%	356	344	3.5%
Reference Questions	228	153	49.0%	686	469	46.3%
Study Room Uses	52	n/a		210	n/a	
Study Room Use - Hours	105	n/a		431	n/a	
Study Room Use - People Served	85	n/a		303	n/a	
Community Room Uses	41	n/a		90	n/a	
Community Programs Attendance	266	n/a		622	n/a	
Total In-Library Use	10,317	7,767	32.8%	32,857	24,516	34.0%
Library Programs						
Adult Programs	11	21	-47.6%	39	69	-43.5%
Adult Program Attendance	182	91	100.0%	785	253	210.3%
Children's Programs	22	n/a		67	n/a	
Children's Program Attendance	184	n/a		704	n/a	
Teen Programs	13	n/a		37	n/a	
Teen Program Attendance	90	n/a		217	n/a	
Total Library Program Attendance	456	142	221.1%	1706	530	221.9%
Circulation						
Items Checked Out	5,438	3,958	37.4%	17,056	12,581	35.6%
Items Checked In	5,569	4,225	31.8%	17,400	13,844	25.7%
Renewed Items	389	896	-56.6%	1,708	2,348	-27.3%
Total Circulation	11,396	9,079	25.5%	36,164	28,773	25.7%
Circulation Areas of Interest						
Audio Books	190	158	20.3%	746	570	30.9%
Playaway MP3 Books	75	19	294.7%	292	243	20.2%
DVDs & Movies	1,870	1,424	31.3%	6,183	4,704	31.4%
eBooks	399	368	8.4%	1,200	1,131	6.1%
Laptops & iPads	7	6	16.7%	24	10	140.0%
Large Print	310	216	43.5%	971	589	64.9%
Magazines	101	123	-17.9%	246	389	-36.8%
Spanish Material	13	1	1200.0%	41	19	115.8%
Children's Material	1,117	1,129	-1.1%	3,368	3,205	5.1%
Teen's Material	205	361	-43.2%	1,412	1,230	14.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	970	618	57.0%	2,906	1,948	49.2%
Transit Items Sent & Received	1,575	1,308	20.4%	4,838	4,166	16.1%
CVCL ILL Items Going Out	4	27	-85.2%	4	79	-94.9%
ILL Items for CVCL Patrons	10	4	150.0%	42	10	320.0%
Total Transit, HOLDS & ILL Activity	2,559	1,957	30.8%	7,790	6,203	25.6%
Library Volunteers						
Number of Volunteers	31	23	34.8%	104	62	67.7%
Number of Hours Given	492	370	33.0%	1,655	1,334	24.1%
Average Hours/Volunteer	15.9	16.1	-1.3%	15.9	21.5	-26.0%
Collection & Development						
New Kids & Teen Material Added	63	26	142.3%	145	114	27.2%
New Books Added	120	160	-25.0%	290	350	-17.1%
New Audio-Visual Material Added	82	58	41.4%	130	172	-24.4%
Total Items Added	202	218	-7.3%	420	522	-19.5%

Mending & Donations							
	Items Mended or Repaired	0	40	-100.0%	74	251	-70.5%
	Donations Processed	906	562	61.2%	3,974	774	413.4%
	Donations Cataloged		101	-100.0%	243	187	29.9%
Online Public Access Catalog							
	OPAC Searches	3,437	7,933	-56.7%	18,692	29,781	-37.2%
Library Website							
	Sessions	3,400	n/a		6,900	n/a	
	Users	2,300	n/a		4,600	n/a	